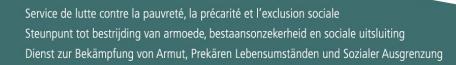
Reaching precarious groups in the COVID-19 vaccination strategy

ENNHRI ESCR WG 26 May

Veerle Stroobants - <u>veerle.stroobants@cntr.be</u>
Combat Poverty Service - <u>https://www.combatpoverty.be/</u>









Content

- 1. Four roles around COVID-19
- 2. Inequalities and non-take-up of rights
- 3. Increased risk of non-take-up of vaccination
- 4. Recommendations on vaccination strategy



@luttepauvrete

Service de lutte contre la pauvreté, la précarité et l'exclusion sociale

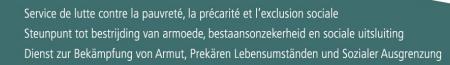
1. Four roles around COVID-19

- Analysis of the impact of the crisis on people in situations of poverty and precariousness
- 2. Information
- 3. Recommendations
- 4. Organisation and support of the stake holders' consultation of the Flemish Task Force Vulnerable Families

More information on the thematic webpage of our website

(NL: Covid-19 thematische webpagina, FR: page thématique Covid-19).





2. Inequalities and non-take-up of rights

Non-take-up of rights is about the non-access and non-use of rights

- more widespread than assumed;
- affects most vulnerable people in particular;
- has various causes: lack of accessible information, complex procedures, fear of perverse effects or stigmatisation, barriers in terms of digitalisation, mobility, etc;
- and calls for various solutions: low-threshold information, outreach initiatives, automatic granting of rights, simplified procedures and regulations, parallel procedures alongside the digital ones, etc.





3. Increased risk of non-take-up of vaccination

- Existing health inequalities and unequal access to health care (curative and preventive)
- Lack of information
- Procedures
- Fear
- Specific impact of COVID-19 measures





4. Recommendations on vaccination strategy

Principle

Proportional universalism

- actions or policies are directed to all citizens (universal)
- but they become more intensive and specific
- the more precarious the target groups are (proportional)





Service de lutte contre la pauvreté, la précarité et l'exclusion sociale

2 parts

- 4.1. Guidance to the vaccination centres, with additional support
- 4.2. Outreach to those who are hard to reach in the vaccination centres

Crucial

- 4.3. Low-threshold communication
- 4.4. Involvement of organisations in the (social) field



4.1. Support and guidance to the vaccination centres

- Accessibility (Mobility!)
- Invitation
- Making appointments (support!)
- Taking fear into account





4.2. To reach out

- Cooperation with social organisations (view of social map!)
- Need for tailor-made information for professionals
- Separate channels for information and registration
- Guaranteeing freedom of choice
- Mobile vaccination teams
- Special attention for homeless people, and people without legal residence



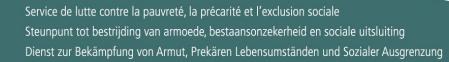


4.3. Communication tailored to precarious groups

- Non-digital communication, on paper
- Plain language
- Translation into different languages
- Visual forms
- Posters
- Proactive initiatives towards certain groups
- Involvement of field organisations
- Taking into account existing initiatives and experiences
- Accessibility of information to all

Webpage for three target groups (vaccination responsables, social workers, population and vulnerable groups), NL: <u>Communicatie over de COVID-19-vaccinatie</u>, FR: <u>Informations et outils de communication relatifs à la campagne de vaccination COVID-19</u>







Maak je afspraken



Bevestig of pas je afspraken zeker aan zodat het vaccinatiecentrum weet dat je komt. Vraag hulp aan familie of iemand in je buurt als je dat nodig hebt.



Surf naar <u>www.laatjevaccineren.be/registratie</u>
En meld je aan met je vaccinatiecode



Of scan deze QR-code met je smartphone.





Of bel naar



Service de lutte contre la pauvreté, la précarité et l'exclusion sociale Steunpunt tot bestrijding van armoede, bestaansonzekerheid en sociale uitsluiting Dienst zur Bekämpfung von Armut, Prekären Lebensumständen und Sozialer Ausgrenzung

4.4. Cooperation with organisations in the field

- Identifying existing organisations with contact to certain target groups
- Establishing a network of contact persons and key figures
- Providing contact possibilities
- Informing social workers, cf. Webinar 'Social work and the vaccination strategy' in Flanders (cooperation Vivel - SAM vzw - VVSG - Combat Poverty Service)





Service de lutte contre la pauvreté, la précarité et l'exclusion sociale Steunpunt tot bestrijding van armoede, bestaansonzekerheid en sociale uitsluiting Dienst zur Bekämpfung von Armut, Prekären Lebensumständen und Sozialer Ausgrenzung



Thank you for your attention!

More information:

- www.armoedebestrijding.be; www.luttepauvrete.be; www.combatpoverty.be
- Subscription news flash: homepage website
- Twitter: @luttepauvrete



